

## **About Brightplus**

Brightplus is on a mission to redefine the global coating industry by eliminating toxic coatings and chemicals.

Through our unique BrightBio® technology, we are pioneering the adoption of safe, durable, and infinitely recyclable materials across multiple industry sectors, beginning with the textiles industry.

BrightBio® is more than just a coating; it's a beacon of sustainability that's set to transform the textile industry. Unlike traditional coatings that contribute to waste, BrightBio® is fully circular. Both the coating and the fabric it protects can be recycled after use, making it a true game-changer.

## Ultra performance for fabrics















Waterproof

Windproof

**Breathable** 

Lightweight

Fast-drying

blocking

**Eco-friendly** 

BrightBio® solution offers numerous benefits and features with the possibility of customized formulations adjusted to customers specific preferences. Coating integrates seamlessly with a wide range of textiles from natural to synthetic fibers, maintaining its feel and performance characteristics.

## Sustainability

With BrightBio®, less land, water, and other nature's resources are used while still meeting the performance required of textiles in various applications. It is ensuring minimal environmental impact and enabling the full recyclability of textiles back to mono-materials.



60% CO2 reduction



100% free of toxic chemicals, PFAS free



90% less water consumption



Fully recyclable

### **Collections**



#### **Outdoor clothing**

Ultra performance for outdoor adventures



#### Interior textiles

Durable fabrics for furniture and other interior



#### Fibre treatment

Infinitely recyclable fibers from renewable sources

#### Composition

Hemp Cotton Bioplastic Lignin Soy

#### Weight

220g/m2 -700g/m2

# JOIN THE TEXTILE REVOLUTION!

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